



Green Key Global Eco-Rating

The Green Key Eco-Rating Program is a graduated rating system designed to recognize a wide range of hotels and lodging facilities for their commitment to improving environmental and fiscal performance.

Evaluating and certifying properties' sustainable initiatives for over 30 years in North America and beyond.

Recognized by the Global Sustainable Tourism Council (GSTC) as the only environmental certification designed for the hotel and meeting industry.

Members are provided a comprehensive guide to *unlock* opportunities for reductions in utility consumption, waste, emissions, and operating costs.

Additional recommendations are outlined for employee training, staff and customer engagement, supply chain management, community involvement and more.

Consumers agree the environment is top-of-mind! Showcase your Green Key Eco-Rating for competitive edge today. Increase visibility with our hotel and meeting directory and industry partner websites.

Save money and improve your goals, with the environmental audit and performance report. It includes recommendations to decrease utility consumption, waste, and emissions.

Members receive useful tools and one-on-one guidance to manage and improve the environmental impact.

Pricing USD

Members

\$950/year

Audits

\$500/3 years
for virtual audits

\$2,500/3 years*
for in-person audits

\$500
for additional audits

**Depending on travel costs*

**Join the Green Key
Eco-Rating Program today
and become a leader
in sustainable hospitality!**



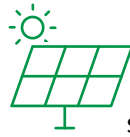
Facts and Figures



Energy efficient lighting can reduce energy consumption by

65%

CO₂ Emissions from an average **200** room hotel:



Solar energy

0

CO₂ emissions per year

VS



Fossil fuels

19
metric
tones

CO₂ emissions per year

Replacing

5%

of a hotels energy with solar energy

=



can remove the same amount of CO₂ from the environment as



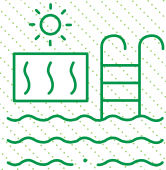
23
acres

of forest per year*

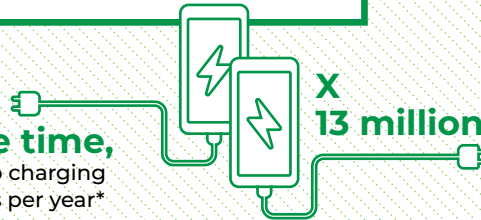


Installing **100 water-saving shower heads** will save over **2,500 gallons/ 9,463 litres**

of hot water per day, based on one 10 minute shower per room, per day.



Heating a pool with solar thermal energy, **just 17% of the time,** has a CO₂ equivalent to charging 13 million smartphones per year*



X 13 million

*Source: Greenhouse Gas Equivalence Calculator / US EPA



“Our sustainability efforts do much more than just benefit our bottom line.”

TIM REARDON, GENERAL MANAGER
SHERATON CENTRE TORONTO,

