



FOR IMMEDIATE RELEASE

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Anick Levesque joins Green Key Global as Managing Director

(Ottawa, ON) - Green Key Global, the leading sustainability certification body for the hospitality industry in North America, is pleased to welcome Anick Levesque to the team as Managing Director.

Anick is a senior business leader with over two decades of experience helping companies deliver growth by leveraging market opportunities, customer insights and business technology to optimize customer value and experience.

As the Managing Director at Green Key Global, Anick will be responsible for driving strategic company growth in a period of rapid expansion for the Green Key Global brand.

A graduate of Concordia University in Montreal, Anick holds a Bachelor of Commerce in Marketing. She is deeply passionate about social causes and is keen to contribute to enhancing sustainable practices within the hospitality industry.

"Anick has the perfect mix of leadership and business skills to drive our expansion plans and lead our Canadian team. We are thrilled to welcome her" says President and CEO of the Hotel Association of Canada, Susie Grynol.

Commenting on her new role, Anick said, "I am thrilled to join the amazing team at Green Key Global and I look forward to working with everyone to expand Green Key Global's reach and strengthen its position as a best-in-class program".

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About Green Key Global

For more information on Green Key Global: <http://www.greenkeyglobal.com/home>

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