



## A Certification You Can Trust

Many people are making the conscious effort to go green—that includes booking eco-friendly accommodations while travelling. Without proper accreditation, it can be hard to know if a hotel is truly committed to going green. Green Key Global certifies hotels, **like the one you are currently staying in**, in sustainability to ensure they are taking the right steps towards bettering the environment.

### But what exactly does it mean if a hotel is certified by Green Key Global?

Green Key Global is a **leading international environmental certification** body, recognized by the Global Sustainable Tourism Council (GSTC), that offers standardized programs and resources, designed specifically **for the hotel and meetings industries**.

Sustainable hotels make significant efforts to respect and protect environment and community in their area. This can be done in many ways, such as their facilities efficient lighting systems, low pressure water installations and solar panels to generate energy. There are also a number of other unique ways the hotel you are staying at right now could be making sustainable efforts,

including a rooftop garden or bee farm. If you're curious to find out more, check out the hotel's website on sustainability, or ask the front desk for more information.

Once a hotel has completed their Green Key Global assessment, they have access to tools, education, resources, and suppliers in order to maintain sustainability standards and work towards improving their eco-rating.

Every three years, hotels certified through Green Key Global will retake their assessment to ensure their property is maintaining current standards of sustainability and ensure environmental progress.

#### Certified by Green Key

**Global means** that a property has been thoroughly assessed in these sustainable application practices including:



Energy conservation



Community outreach



Water conservation



Building infrastructure



Solid waste management



Land use



Hazardous waste management



Environmental management



Indoor air quality

## The Basic Principals of a Green Key Global Certification:

- ✓ Property has a sustainability policy and action plan in place
- ✓ All departments achieve a high level of sustainability process and practice
- ✓ Regularly audited by an accredited auditor
- ✓ Aligned with 17 of the United Nation's Sustainable Development Goals
- ✓ Recognized by Global Sustainable Tourism Council
- ✓ Recognition in the community
- ✓ Hotel factors into everyday procedure the following:
  - ▷ Environmental, Social and Governance (ESG)
  - ▷ Corporate Social Responsibility (CSR)
  - ▷ Regenerative Tourism
  - ▷ Diversity
- ✓ A Green Team has been assigned at the property level to maintain certification levels in all areas of the hotel
- ✓ Sustainability practices are communicated to guests and staff
- ✓ Energy savings, waste management, and water conservation systems meet the required standards
- ✓ Greenhouse gases and carbon emissions are monitored and measured
- ✓ Hotel practices and processes contribute to the well-being of the local community
- ✓ Hotel has signed a sustainability commitment to benefit the environment



Green Key Global standards are continuously revised and improved to be aligned with latest sustainability standards.

Looking to book a sustainable property next time you travel? **Find Green Key certified hotels here:**



As a traveller, you can affect change by only choosing to stay at sustainable accommodations and requesting certification from properties claiming to be sustainable.

**Choose sustainable options on your next trip, contact us at [admin@greenkeyglobal.com](mailto:admin@greenkeyglobal.com)**

