

TIER 1

100,000 sq. ft. or less:

\$400/year

TIER 2

100,001 – 550,000 sq. ft.:

\$800/year

TIER 3

550,000 sq. ft. or more:

\$1,200/year

Green Key Global Meetings & Events Program

The Green Key Meetings and Events Program is a comprehensive assessment tool for lodging and event facilities that host meetings of any size. Developed in collaboration with Meeting Professionals International (MPI), the Green Key Meetings and Events program is a powerful tool for travel, meeting, and conference planners to implement sustainable practices and policies.



Environmental Impacts and Trends

- Increase venue demands to demonstrate commitment to high performance and environmental operations.
- Increase visibility from the Green Key Global hotel and meeting directory and industry partner websites.



Environmental Audit and Performance Report

- Recommendations to decrease utility consumption, waste, and emissions.
- Save money and meet your goals.



Designed for the Industry

- The only environmental certification body for hotel and event spaces.



Industry Recognition

- Consistent with the ASTM/APEX 2021 green meeting standards.
- Members receive tools and one-on-one guidance to manage and improve your environmental impact.

- Businesses and brands are now requiring certified sustainable accommodations and venues when booking meeting and event venues.
- Booking platforms like CVENT allow event planners to filter for sustainable accommodations when creating RFPs. Green Key Meeting Members list is sent to these OTA's on an automatic basis to ensure our certified properties are showcased as sustainable in searches.



This will make your RFPs even better as it will allow you to answer these common questions:

1. Is your hotel certified by a globally recognized "sustainable" certification program?
2. Please name all sustainable certification programs you participate in. Examples: Global Sustainable Tourism Council-recognized programs or LEED programs
3. Does your sustainable certification include a third-party audit?

