



Green Key Global Eco-Rating

The Green Key Eco-Rating Program is a graduated rating system designed to recognize a wide range of hotels and lodging facilities for their commitment to improving environmental and fiscal performance.

-  Evaluating and certifying properties' sustainable initiatives for over 30 years in North America and beyond.
-  Recognized by the Global Sustainable Tourism Council (GSTC) as the only environmental certification designed for the hotel and meeting industry.
-  Members are provided a comprehensive guide to *unlock* opportunities for reductions in utility consumption, waste, emissions, and operating costs.
-  Additional recommendations are outlined for employee training, staff and customer engagement, supply chain management, community involvement and more.
-  Consumers agree the environment is top-of-mind! Showcase your Green Key Eco-Rating for competitive edge today. Increase visibility with our hotel and meeting directory and industry partner websites.
-  Save money and improve your goals, with the environmental audit and performance report. It includes recommendations to decrease utility consumption, waste, and emissions.
-  Members receive useful tools and one-on-one guidance to manage and improve the environmental impact.

Pricing CAD

Members

\$750/year

Audits

\$500/3 years
for virtual audits

\$2,500/3 years*
for in-person audits

\$500

for additional audits

**Depending on travel costs*

**Join the GREEN KEY
ECO-RATING PROGRAM
today and become a leader
in sustainable hospitality!**



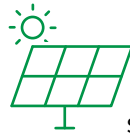
Facts and Figures



Energy efficient lighting can reduce energy consumption by

65%

CO₂ Emissions from an average **200** room hotel:



Solar energy

0 CO₂ emissions per year

VS



Fossil fuels

19 metric tons CO₂ emissions per year

Replacing

5%

of a hotels energy with solar energy

=



can remove the same amount of CO₂ from the environment as

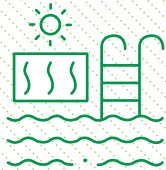


23 acres of forest per year*

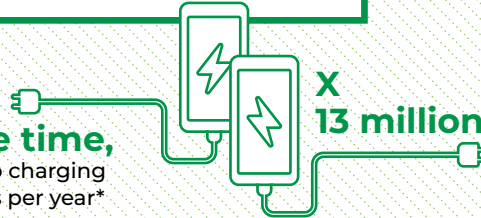


Installing **100 water-saving shower heads** will save over **2,500 gallons/ 9,463 litres**

of hot water per day, based on one 10 minute shower per room, per day.



Heating a pool with solar thermal energy, **just 17% of the time**, has a CO₂ equivalent to charging 13 million smartphones per year*



X 13 million

*Source: Greenhouse Gas Equivalence Calculator / US EPA



“Our sustainability efforts do much more than just benefit our bottom line.”

TIM REARDON, GENERAL MANAGER
SHERATON CENTRE TORONTO,

