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NEWS RELEASE

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For Immediate Release:

Holiday Inn Vancouver Downtown Receives a 4 Key Rating with New GSTC Recognized Green Key Eco-Rating Program

January 20, 2017 - Ottawa, ON - Green Key Global is pleased to announce Holiday Inn Vancouver Downtown, a Green Key Global member since 2013, has received a 4 Key rating with the new GSTC Recognized Green Key Eco-Rating Program.

“We commend the Holiday Inn Vancouver Downtown for their dedication to sustainable operations,” said Susie Grynol, Managing Director of Green Key Global. “A 4 Key rating in our Green Key program not only recognizes their impressive efforts to reduce the environmental impacts of their daily operations, it also allows them to highlight these achievements to potential guests”.

A 4 Green Key rating demonstrates that the Holiday Inn Vancouver Downtown is a hotel that has shown international industry leadership and commitment to protecting the environment through wide-ranging policies and practices. The hotel has established programs with substantial and measurable results that involve all levels of operations including management, employees, guests and the public.

“We appreciate the work that the Green Key Eco-Rating Program does to keep the program current and the opportunity it provides us to create awareness of our commitment to the environment,” said Bonnie Everett, Senior Sales Manager for the Holiday Inn & Suites Vancouver Downtown.

For more than 19 years, Green Key’s Eco-Rating Program has been evaluating and certifying properties in North America and beyond on the extent of their sustainable initiatives. With a new GSTC recognized version launched September 2016, the graduated rating system is designed to recognize hotels, motels and resorts that are committed to improving their environmental and fiscal performance.

[Green Key Global](http://www.greenkeyglobal.com) is an international, GSTC Recognized environmental certification body whose suite of industry standard programs and resources has been designed specifically for the lodging and meetings industries. Its affordable programs, including the Green Key Eco-Rating and the Green Key Meetings



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Programs, help members leverage organizational CSR activities to support their property's sustainable initiatives, improve overall fiscal performance and community relations. With member properties in over 20 countries and a notable mix of branded and independent members Green Key Global truly is the lodging industry's certification program of choice.