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NEWS RELEASE

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For Immediate Release:

The Saskatchewan Hotel & Hospitality Association Collaborating with Green Key Global to Promote Sustainability to its Members.

January 30, 2017 - Ottawa, ON – The Saskatchewan Hotel & Hospitality Association (SHHA) is collaborating with Green Key Global to promote sustainability and certification to its hotel members.

This partnership will see Green Key Global working with the SHHA to educate its members on the benefits of being certified by Green Key Global's programs, Green Key Eco-Rating and Green Key Meetings. Both programs focus on improving daily operations to make a property more sustainable. A high rating is achieved when a property adopts better practices to improve their energy usage, waste and water management, community involvement, land use, indoor air quality and more.

"We are pleased to be partnering with the Saskatchewan Hotel & Hospitality Association to bring Green Key Global to its members," said Susie Grynol, Managing Director of Green Key Global. "This partnership demonstrates the SHHA's commitment to becoming a leader in environmental performance. We look forward to supporting their initiatives throughout all corners of the province."

In addition to assessments, Green Key Global provides members with valuable resources including toolkits, templates, detailed performance reports, and a variety of marketing materials all designed to support the sharing of their efforts to partners and guests. Member ratings are promoted via Green Key Global's listing affiliate network, which includes AAA, CAA and Expedia, and the Green Key Global website and social media channels.

Green Key Global is an international, GSTC Recognized environmental certification body whose suite of industry standard programs and resources has been designed specifically for the lodging and meetings industries. Its affordable programs, including the Green Key Eco-Rating and the Green Key Meetings Programs, help members leverage organizational corporate social responsibility activities to support their property's sustainable initiatives, improve overall fiscal performance and community relations. With member properties in over 30 countries and a notable mix of branded and independent members Green Key Global truly is the lodging industry's certification program of choice.