GLOBAL LEADER IN GREEN HOTELS AND MEETING SPACES

The Green Key Eco-Rating and Green Key Meeting Programs are graduated rating systems designed to recognize hotels, motels, resorts and meeting venues that are committed to improving their fiscal and environmental performance.

Green Key Global's membership consists of approximately 2,500 lodging and convention facilities throughout North America and in select international locations.

GREEN PRODUCT DIRECTORY

Are you a Supplier with an innovative "green" product or service the hospitality and meeting industry will benefit from using? Showcase your company in Green Key Global's Green Product Directory and reap the benefits of exposure to our global network.

Located on the public side of the Green Key Global website at www.greenkeyglobal.com/product-directory the Product Directory is categorized alphabetically by industry niche: e.g. Air Technologies, Alternative Energies, Amenities etc.

SUPPLIER BENEFITS

- Online listing (company description, contact information, logo and link to your site) in the Green Product Directory at www.greenkeyglobal.com;
- A complete* members list, perfect for any targeted marketing and sales initiatives;
- Article submission opportunities in The Green Scene, Green Key Global's flagship e-newsletter that is published 6 times a year with a subscription rate of over 3,000 readers;
- Opportunity to post blog entries at www.greenkeyglobal.com/blog/;
- Recognition as a new supplier in an upcoming edition of The Green Scene. Includes product/service summary, company logo, contact information and link to your website;
- A "Member Spotlight" in The Green Scene and Green Key Global's monthly e-blasts;
- New member announcement through our social media networks such as Facebook and Twitter;
- Opportunity to participate in regional workshops and networking opportunities ;
- Opportunity to include case studies on www.greenekeyglobal.com, within The Green Scene, and in the monthly e-blasts;
- Included in Green Key Global sales and marketing presentations as a supplier member;
- Receipt of the Green Scene.

** **Our mailing list includes the following fields:** Hotel Name, Contact Title, Website, Green Key Rating, Full Mailing Address, and Number of Rooms. As per our Privacy Policy we do not disclose contact names, phone/fax numbers or email addresses.*

GREEN KEY
GLOBAL

130 Albert St., Suite 1206 Ottawa, ON K1P 5G4 | Tel: 613-237-7149 | E: sales@greenkeyglobal.com | www.greenkeyglobal.com

Green Product Directory Application

Contact Information

Individual to whom all correspondence will be addressed

Name: _____ Title: _____

Company: _____

Full Mailing Address: _____
Street # & Unit # Street Name City Province/State Postal/Zip Code

Telephone: ( )_____ Fax: ( )_____

Email: _____ Website: _____

Listing Options (select one)

❑ **Basic Listing $400 (12 months)** Online listing with company logo; company name (linked to url); city, state/province; your name (linked to email); phone #; applicable certifications; 200-word description.

Additional Benefits:
Welcomed in *The Green Scene* (quarterly e-publication for Green Key members), *Green Scene* Advertising opportunities in; receipt of *The Green Scene*; mailing list of Green Key members.

❑ **Enhanced Listing $450 (12 months)** All of the above PLUS one (1) color image such as a product photo.

Method of Payment

Note: GST / HST will be added where applicable (#R133807263).

_____ Check (payable to *Green Key Global*) _____ VISA ____ MasterCard

Confirm Amount: $ _____ + GST/HST (where applicable) $_____ Total = **$** _____

Signature: _____ Card Number: _____

Name: _____ Exp. Date: _____ Current Date: _____
(Print first and last)

Membership is valid for a 12 month period. At the end of that period a renewal invoice will be issued.
Payment must be included with this application either by check or credit card.

By completing and submitting this form to Green Key Global c/o the Hotel Association of Canada (HAC), you indicate consent for the HAC to collect your payment information in order to process membership fees; to collect your contact information for the purpose of maintaining contact with you; and to send you information related to HAC activities, products and services.

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Listing Requirements

1. Category Selection:

Select the categories (maximum 5) that best reflect the products/services offered by your company/ organization. If you are not certain which category best suits your products/services please contact us.

_____ Air Technologies
_____ Alternative Energies
_____ Amenities
_____ Appliances, Electronics & Lighting
_____ Biodegradable
_____ Building Supplies
_____ Cleaning Products
_____ Consulting/Audits
_____ Carbon Credits
_____ Décor/Furniture
_____ Energy Management
_____ Environmental Organizations
_____ Financial Assistance
_____ Food & Beverage
_____ Landscape/Green Roof Technologies
_____ Linens - Apparel, Bedding, Bath, Restaurant
_____ Paper & Printing
_____ Pest Control
_____ Publications
_____ Recreation & Leisure
_____ Recycling/Composting
_____ Rewards Programs/Promo Items
_____ Transportation
_____ Waste Management
_____ Water Management

2. Affiliations/Certifications:

Include any valid environmental certification programs your company/product(s) is affiliated with. Include full certification name and website link below. ***Ex: Forest Stewardship Council www.fsc.org***

A. _____ B. _____

C. _____ D. _____

3. Company Description:

Provide a description of your company's products/services for posting with your listing. The description should be 200 words maximum and provided to us as a Word Document or Text Document. No PDFs please.

Return completed application along with company description, logo and additional image (if applicable) to: administration@greenkeyglobal.com

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